

ANDHRA UNIVERSITY
SCHOOL OF DISTANCE EDUCATION
MASTER OF BUSINESS ADMINISTRATION (Old Regulations)
II YEAR ASSIGNMENT QUESTION PAPER 2010-11

207 : MANAGEMENT INFORMATION SYSTEMS

Assignment No. 1

Answer All Questions:

5x5 =25 Marks

1. Explain the models of Organizational Choice.
2. What is a strategic database ? Explain 'strategic database' approach to implement information resource assessment
3. Explain the role and relevance of MIS for an effective decision making
4. Illustrate how you can manage data with SQL.
5. Differentiate between physical structure and the conceptual structure of information system.

Assignment No. 2

Answer All Questions:

5x5=25 Marks

1. Discuss the precautions necessary during implementation phase and also explain why?
2. Describe the considerations that motivate a database approach.
3. Explain the key considerations involved in the feasibility analysis.
4. Elucidate the human aspects of organizational resistance to DBMs tools.
5. Distinguish between commercial and procedure query languages.